



# Intelligent Retail Platform



Pet supplies speciality retailer in South Africa

Case study

Winter 2025

Kevin Tuffin | Commercial Director

## What was your main motivation to look for a space and category management system?

Our main motivation for looking for a new space and category management system was to allow for a scalable way in which to manage store specific planograms. We were using a space planning and planogramming solution that had the option to create planograms for clusters of stores, but this only resulted in overstocking in some stores while others were understocked.

## Why have you decided for Quant?

The reason why we chose Quant was Quant's store specific planogram creation capabilities.

- Customer since 2023
- 175 stores
- 1,200 active SKUs per store



*“Quant has allowed our relatively small merchandise team to tailor assortments to individual stores using the power of Quant's store specific planogram capabilities. This has led to improved stock availability, which ultimately leads to satisfied customers and happy & healthy pets.”*

Kevin Tuffin | Commercial Director





❖ How was the implementation of the system and what were the first benefits?

As mentioned in the previous question, the implementation was quite straight forward, but very slow. The first benefits were seen in improved stock accuracy in our high-turnover and small stores.

❖ Have you managed to integrate Quant with other systems like ERP and automate the data flow?

No, we haven't started integrating this kind of solution yet.

❖ How would you rate the quality of the support?

Very good. Very available, and patient with our issues. I was also very impressed with how the Quant team built some new features in a short period of time based on some of the unique challenges our product poses.



“The first benefits were seen in improved stock accuracy in our high-turnover in small stores.”



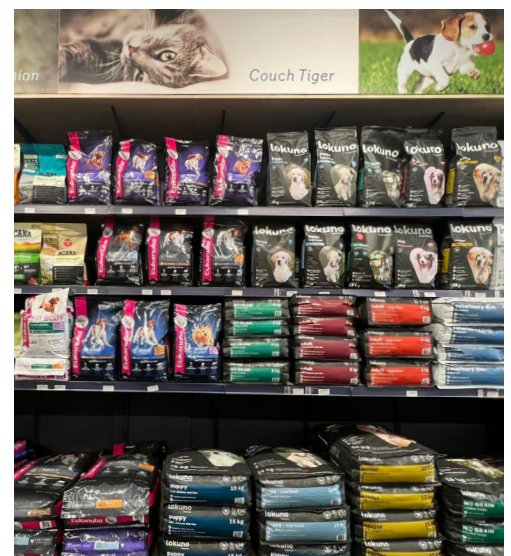
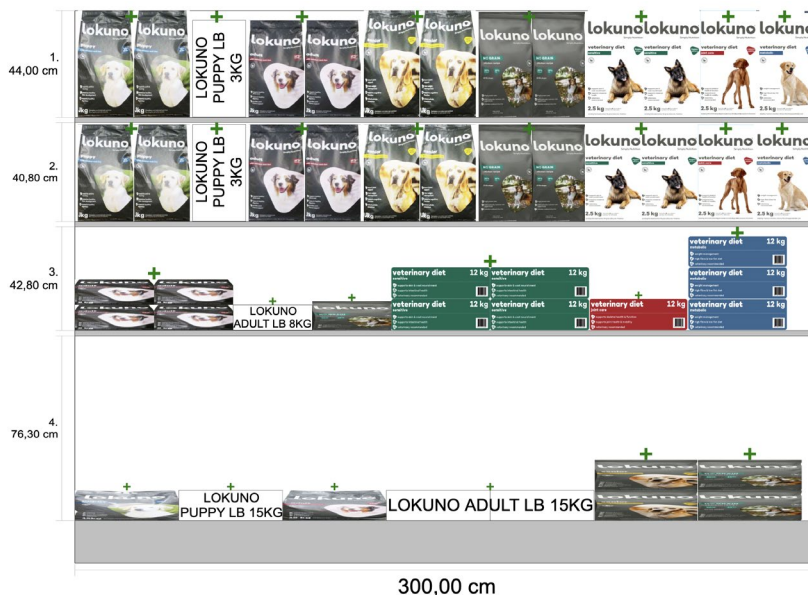


**What are the main results of the project so far and what are your future plans and targets in area of space planning and category management?**

I'd describe our current status as having implemented a "simple" space planning process, with a powerful space planning tool, in a manual way. Our next steps are to leverage more of the automated processes and additional features and enhancements offered by Quant.

**Would you recommend Quant to other retailers?**

Yes, definitely.



**Interested in a presentation?**

We would be happy to give you a personal presentation of Quant with the full scope of features which might be interesting for your company.

[www.quantretail.com](http://www.quantretail.com)

For further information please contact:

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