



Intelligent Retail Platform

Case study



Romanian pharmacy chain

Winter 2025

Sorina Ali | Marketing Specialist

What was your main motivation to start looking for a space planning system?

Our primary motivation was to improve efficiency and optimize product placement in our pharmacies. We wanted a centralized system to streamline planogram implementation and ensure a uniform layout across all locations.

Why have you decided for Quant?

We selected Quant due to its advanced features and ease of use, making it the best fit for our needs.

When did you start using Quant?

We started using Quant in February 2022.

- Customer since 2022
- 129 stores ranging in size from 15–55 m²

"Implementing Quant in our pharmacies has been a transformative step in our space planning strategy. The software has helped us streamline planogram management, improve efficiency, and ensure consistency across all locations. The implementation was smooth, and the benefits were immediate—better compliance, reduced setup time, and improved relationships with our suppliers. We highly recommend Quant to any retailer looking for an efficient, user-friendly space planning solution."

Petrică Laurențiu | Executive Director, Minifarm



How was the implementation of the system and what were the first benefits?

Despite the challenge of different fixture layouts, implementation was relatively smooth.

The first noticeable benefits included:

- Better compliance with planograms across locations.
- Reduced setup time, improving efficiency in space planning.

Have you managed to integrate Quant with other systems like ERP and automate the data flow?

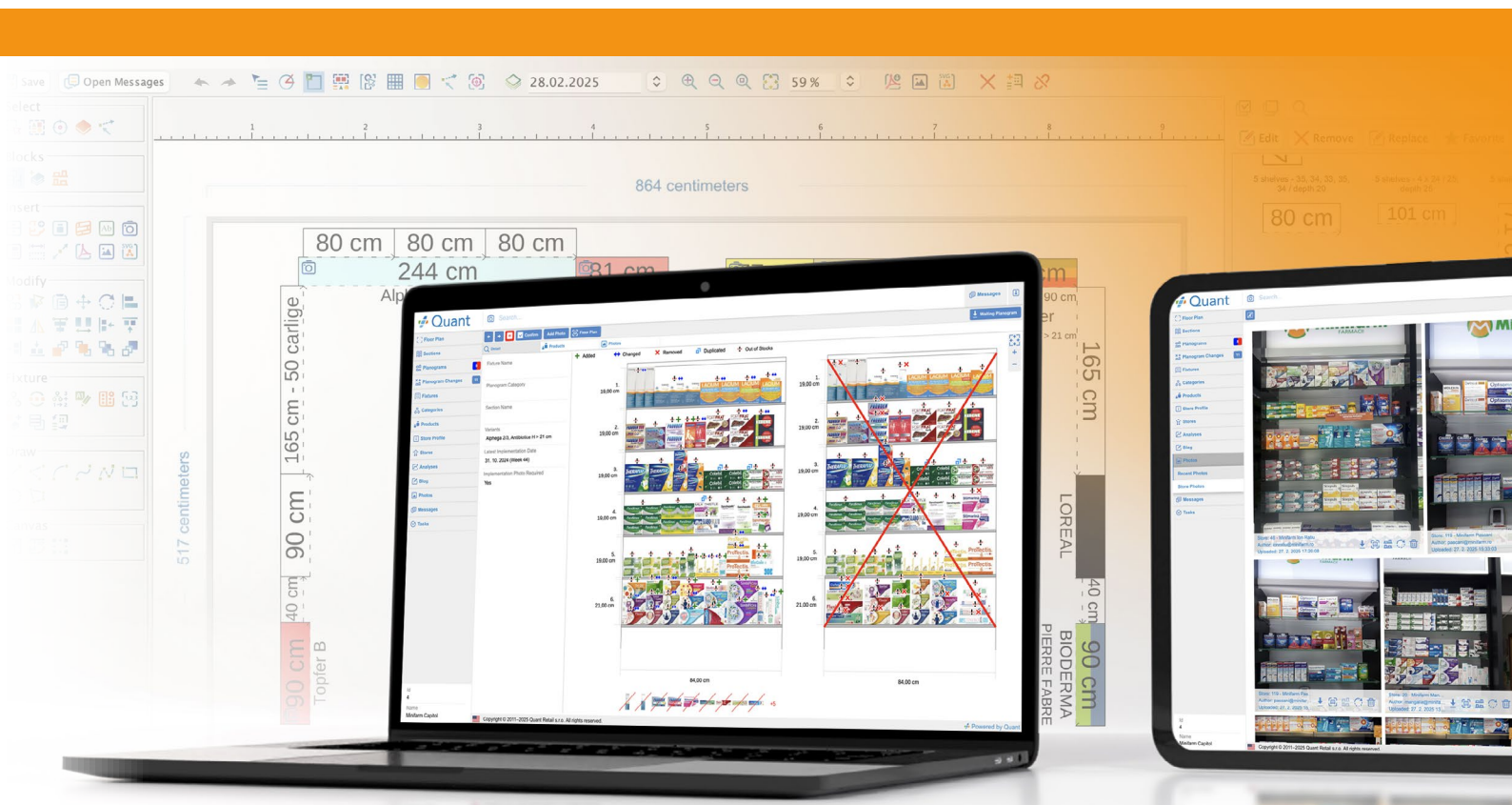
No, we have not tried integrating Quant with an ERP or other systems.

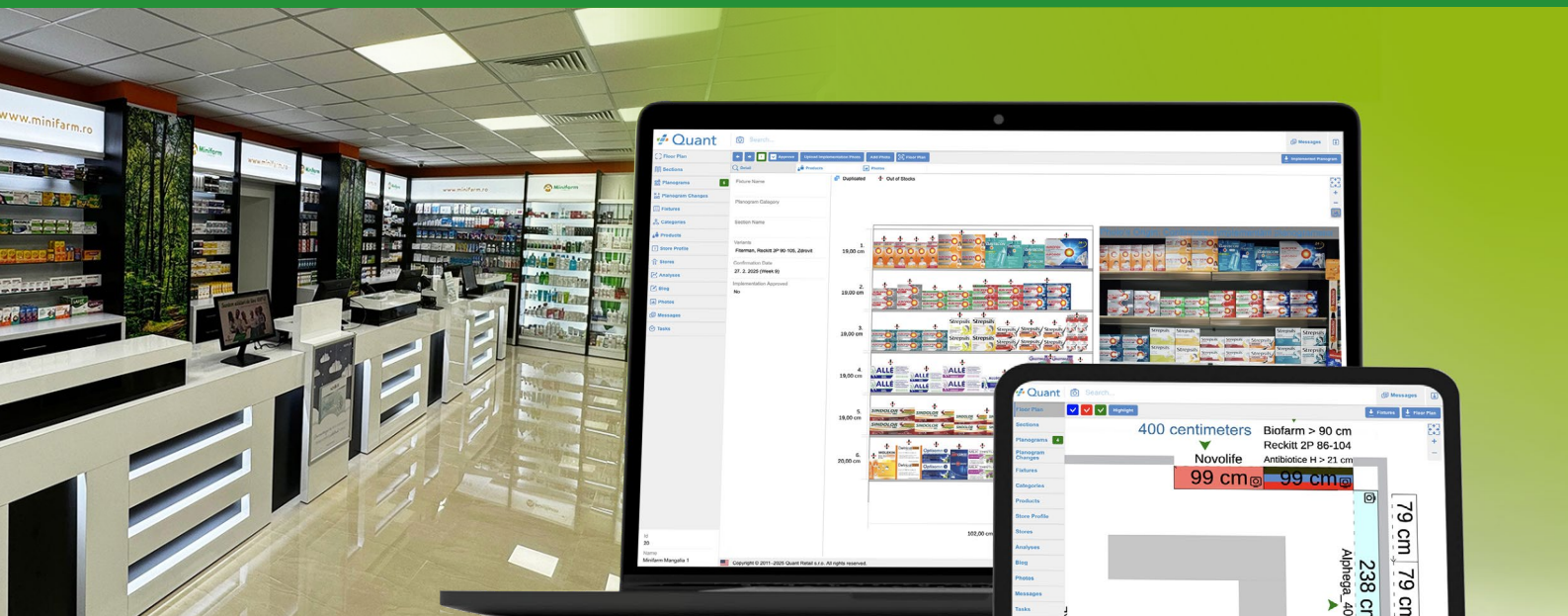
How would you rate the quality of the support?

The support team is very helpful and responsive.



“Benefits include reduced setup time, improving efficiency in space planning.”





What are the main results of the project so far and what are your future plans and targets in the areas of space planning and category management?

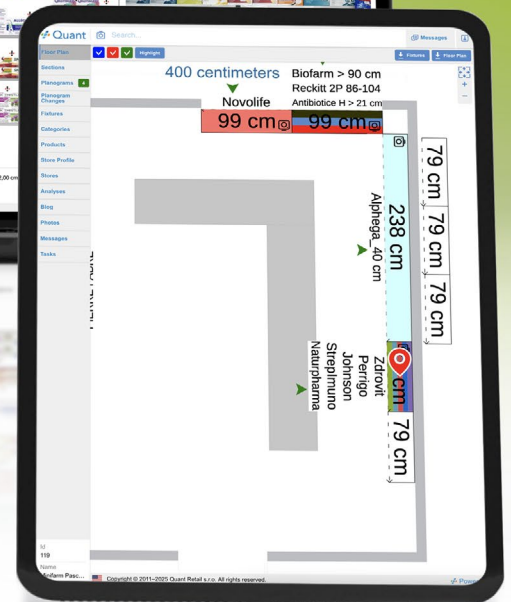
So far, the main results have been:

- Better contractual relationships with producers who pay for planograms in our pharmacies.
- Improved management of planograms across all locations.

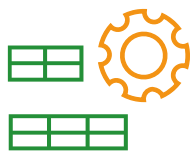
Our next objective is to expand the use of planograms to the cosmetics area, ensuring better organization and visual appeal for these products. Additionally, we aim to maximize efficiency, increase sales, and provide a seamless shopping experience for our customers by continuously optimizing our space planning strategy.

Would you recommend Quant to other retailers?

Yes, we highly recommend Quant. It is an extremely useful tool, with a helpful team and an easy-to-use platform.



“Quant is an extremely useful tool, with a helpful team and an easy-to-use platform.”



Interested in a presentation?

We would be happy to give you a personal presentation of Quant with the full scope of features which might be interesting for your company.

www.quantretail.com

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